

Membership Campaign February 24-25

CORPUS CHRISTI COMMERCIAL CLUB

Every Business Man and Property Owner in Corpus Christi Is Interested in the Following:

Why do such firms as, Ivory Soap, Campbell's Soup, Keen Kutter Tools, Victor Talking Machines, Dutch Cleanser, Bull Durham and others do as much business in dull times as in boom times?

THEY ADVERTISE

All those firms, when business shows a tendency to get dull, spend large sums of money in advertising. All successful merchants, when they desire to attract the public. ADVERTISE

Corpus Christi Has Something That Will Attract Every Person in the Country

SEA

Finest Sea Bathing in the World!

SUN

Bright Sunny Days With Cool Breezes

SOIL

Soil as Rich as Any That Exists!

But What Good Will They Do Us Unless We Tell Others. Tell Them in a Manner That Makes Them Come and See Now, Mr. Merchant and Mr. Property Owner, get these visitors here. You will do some business with all of them--some will invest--All will tell their neighbors of this resourceful city and its opportunities.

NOW

The Corpus Christi Commercial Club has outlined a campaign of good, hard, systematic endeavor which is bound to have a telling effect on the growth and development of this city and community.

During the coming year the State Press Association, State Teachers' Association, State Abstractors' Association, State Bricklayers' Association and several other Conventions will be held here. All these people will go back home and advertise Corpus Christi.

Bill Board Advertising of Corpus Christi as a health and pleasure resort, will be placed in all the large cities of Texas.

Three Months Sunday Newspaper Advertising in all the large cities of the state.

Publication of a very handsome, high-class Booklet of Views and Descriptive Text.

Publicity will be given to all events and improvements during the year. This will be furnished the Newspapers of the entire country through local correspondents.

Organization work among the farmers of the country, encouraging in every possible manner the agricultural and live stock development of Nueces County.

The Club has new offices on the ground floor of City Hall, in charge of Mr. E. N. Farris, the new Secretary, who distributes information of all kinds about Corpus Christi.

The Railroad, Real Estate, Educational, Good Roads, Industrial and other Committees of the Club are all in energetic hands, and ready to work. You will reap the results.

BUT

This all takes money. We must have your financial support. Times are dull, Yes, and they are likely to get worse unless Corpus Christi men take advantage of their opportunities and tell the public about this city. Now is the time, not next year. Every Business Man, Every Property Owner owes it to himself and the community to become a member of the Commercial Club and to subscribe liberally to the BUDGET FUND.

Membership Campaign will begin Wednesday, February 25th at 8:00 O'clock. a. m.—A Committee of Three or Four of Our City's Representative Business Men will call on you to Solicit your Support in this Constructive Work.

Don't Backslide---Join and Pay Your Dues---Its Sure to be a Paying Investment

Corpus Christi Commercial Club